



<http://www.createconference.org>

On behalf of the *Consortium for Research on Educational Assessment and Teaching Effectiveness* ([CREATE](http://www.createconference.org)), I am asking friends and supporters of the education profession for their help with the 28th Annual CREATE Conference. This year's conference will be held at High Point University in High Point, North Carolina on October 11-12.

The [CREATE Conference](http://www.createconference.org) brings together students, teachers, professors, researchers, policy makers, evaluators, administrators, and other professionals from public and private institutes to discuss issues of importance in PK-12 and higher education. Our conference features internationally renowned speakers and experts in the field of education, including the annual winner of the [Jason Millman Award](#).

Sponsors allow CREATE—a 501-3(c) organization—to provide affordable fees for conference attendees. Facility rental, speaker honoraria, awards, and doctoral student sponsorships are just a few of the expenses covered by our sponsors. Individuals and organizations may choose the following levels of sponsorship:

Platinum Level (\$1000)

- ❖ Full-page advertisement in the conference program on one of the inner or outer cover pages*
- ❖ Organization's logo displayed prominently on signage during the conference
- ❖ Organization's name and logo on the CREATE website and conference mobile app
- ❖ Organization's name and logo in the conference program**

Gold Level (\$750)

- ❖ Organization's logo displayed prominently on signage during the conference
- ❖ Organization's name and logo on the CREATE website and conference mobile app
- ❖ Organization's name and logo in the conference program**

Silver Level (\$500)

- ❖ Organization's logo displayed prominently on signage during the conference
- ❖ Organization's name and logo in the conference program**

Bronze Level (\$250)

- ❖ Organization's logo displayed prominently on signage during the conference
- ❖ Organization's name and logo in the conference program**

Doctoral Student Sponsorship (\$150)***

- ❖ Designate a student by name or provide funding for a student in need of financial support

*Drafts of full-page advertisements are due by **July 30, 2019**, and subject to approval by CREATE.

Checks/logos must be received by **August 9, 2019 for the logo to appear in the conference program.

***Please email colbysa@appstate.edu to request more information about this sponsorship level.

Sponsorship checks payable to **CREATE** should be mailed to: ???. Please contact me at [*Susan's email address*] for other payment options.

Logos in JPEG format should be emailed as attachments to colbysa@appstate.edu.

If you have any questions, please email or call me at 757-263-1121. Thanks in advance for your support.

Susan Colby

President, Consortium for Research on Educational Assessment and Teaching Effectiveness